



ICAMI

PSM POWER SKILLS MANAGER

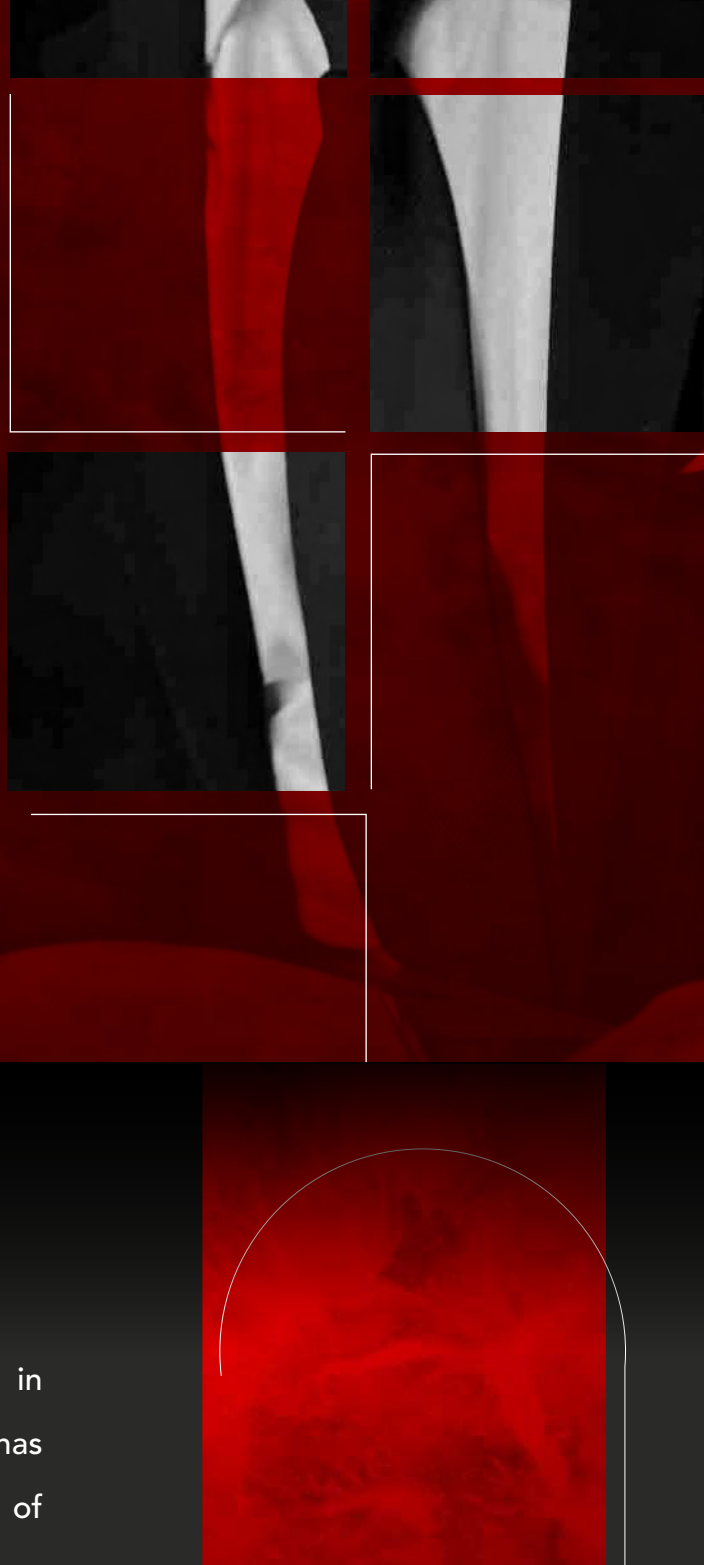
WHAT INSPIRES US:

ICAMI, founded more than 50 years ago has the purpose to form Middle Managers to a better level. We work together with IPADE Business School and have nationwide coverage.

Our objective: That Middle Managers develop an assertive and timely management based in Power Skills, so they become the leaders who make strategies in organizations a reality, assuming the challenge of leading the work teams towards the goals set by the General Management.

IN ICAMI

we train leaders for the good exercise of command.



POWER SKILLS

Power Skills are behaviors that form the cornerstone of personal and professional talent allowing the persons to succeed.

ICAMI with its experience in training of middle managers, has detected evolution of organizations needing Power Skills become a priority to face the business future, since they promote integral leadership that affects the deepest of the behavior of people.

Power Skills have become essential in work environment due to directly related performance of collaborators and leaders with these characteristics, forming part of personality of employees with an excellent work performance.

The best way to develop the Power Skills is through continuous learning in the daily basis of work.

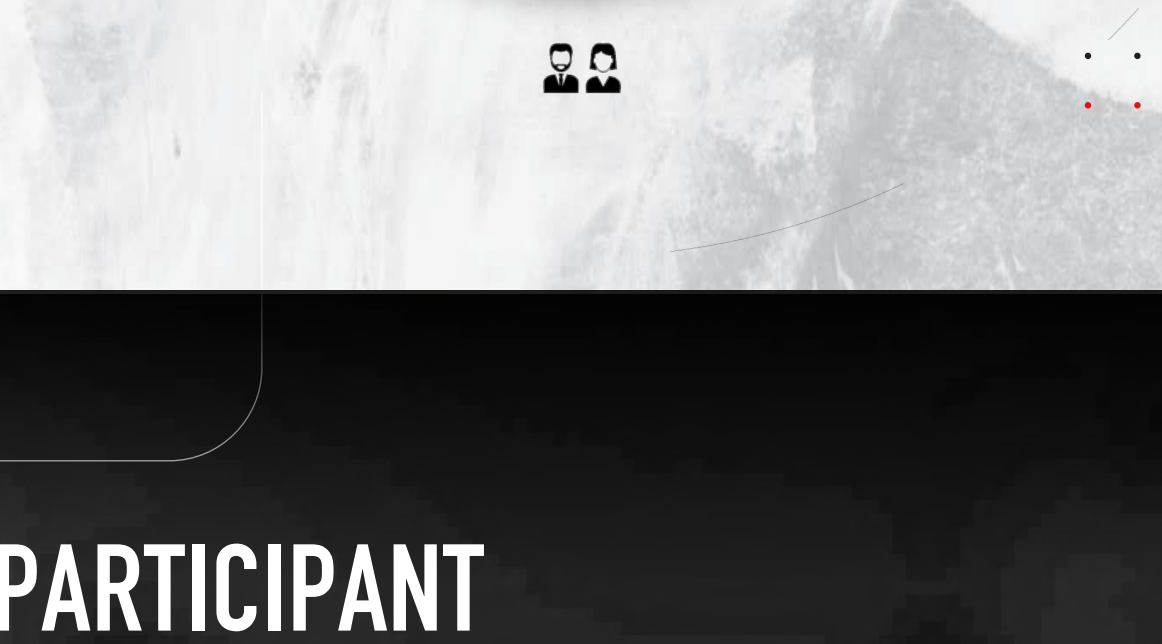
BENEFITS OF PARTICIPATING IN OUR POWER SKILLS MANAGER PROGRAM:

We renew the Skills so managers can address present and future needs with Agile culture, adapting themselves more easily to changes, and focusing in carrying out activities that offer value, and that help their companies to achieve their goals.

- Making timely and adequately decisions
- Being creative in problem solving alternatives
- Effective leadership, delegating timely and efficiently
- Listening and organization capacity
- Promote teamwork (Team dynamics)
- Interpersonal skills development
- Comprehensive vision of the organization
- Personal transformation for more competitiveness
- Professional and personal ethics
- Life balance for being a better person and achieve better results

CONCEPT MAP:

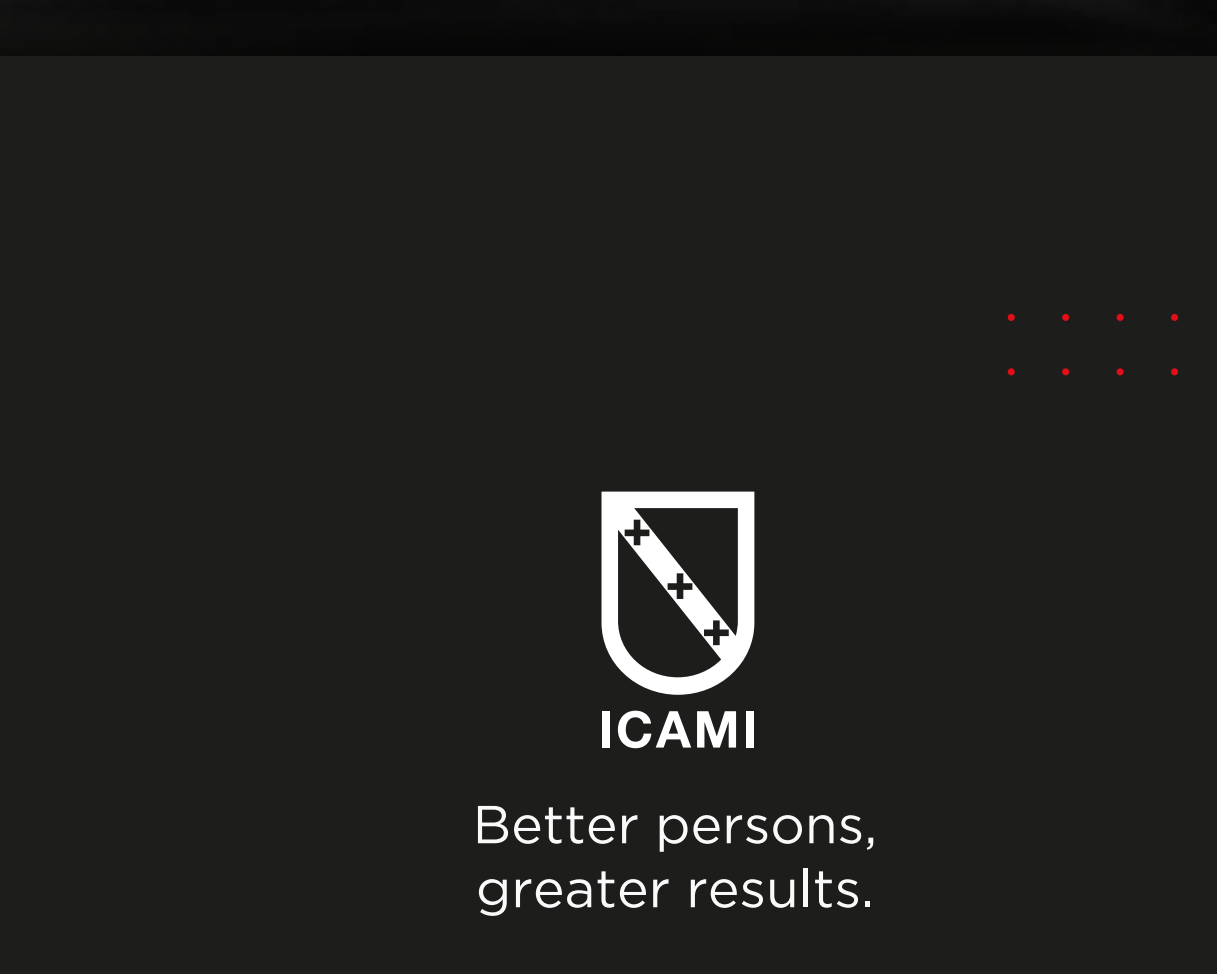
Companies will know their talent better because participants in our program will have a diagnose about their Skills where they will work on them, developing a powerful upskilling.



PARTICIPANT PROFILE:

- Manager with people in charge.
- Reports to a directive position.
- Team and project management.
- PyMES businessmen looking for challenges/opportunities in new business models.

PROGRAM ELEMENTS



Better persons, greater results.

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