

COMPREHENSIVE INTERACTIVE TRAINING

Women and growth

Breaking new ground in the company



• • •

Women in leadership positions, who seek to further develop their competencies and skills to achieve a greater contribution to the organization, expanding their repertoire of management strategies to form better work teams, give better results, enhancing their personality and qualities.

PROGRAM OBJECTIVES

- To know and develop the competencies of women both in the family and in the company.
- To value women's qualities as a competitive advantage and to understand how to take profit of them in the organization.
- To acquire the understanding that women are the ones who humanize social realities
- Expand the positive influence of women's qualities in the work environment.

COMPETENCIES TO BE DEVELOPED

Leadership

Time management

Prioritizing vital objectives

Vision and purpose management

Strategic vision

Teamwork

Emotional balance

Personal ambition

Personal learning



TOPICS

Full Online Program 24 sessions | 48 hours | 3 months

- Case Method: Conceptual aspects
- 2 Case Method: Practical aspects
- The role of Star Talent
- 4 Star Women vs. Star Men
- 5 Star Women: power and decision
- 6 Paralyzing Paradigms
- Work life management
- 8 Creating work networks and Networking
- 9 Women's Leadership I
- 10 Women's Leadership II
- Aligning others and oneself:

 leadership and performance management.
- 12 Adaptive planning
- Negotiating in a complex world I: Women's qualities for negotiation
- Negotiation in a complex world II: Tips for effective negotiation
- Connect, then lead: the power of empathy
- 16 Power, resilience and responsibility

- 17 Emotional intelligence and labor relations
- 18 Demand and understanding
- Personal life management and creation of support networks
- 20 Prioritization of life goals
- 21 Life cycle of women and men
- 22 Managing professional success
- **73** Wellness and self-care



BENEFITS

You will broaden your repertoire of leadership and management strategies to build more efficient work teams and deliver sustainable results.

You will enhance your personality and qualities to increase your effectiveness, achieving a greater impact in your professional and personal environment.

Value their qualities as a competitive advantage, understanding how to leverage them to get the most out of your return on their efforts.

Acquire a greater understanding of the fundamental role in the humanization of the work and personal realities in which they are involved.

Expand their positive influence by implementing bold visions at work and in your family.

- . . .
- • •
- • •



ICAMINacional



DesdelCAMI



IcamiNacional



icaminacional



company/icami



www.icami.mx